



November 12, 2011

THANK YOU for your interest in becoming a sponsor!

Your commitment to our event, Band programs and children is much appreciated. As part of the sponsorship package your name is listed on our t-shirt, website, and registration flyers. The more you contribute the higher the package and exposure to our riders and followers all over the country. Your support goes to help provide a number of items our programs need that cannot be provided by our school district. Support for travel to and from state contests, food, registration fees, instrument repair, uniform maintenance and other needs that support our young musicians in their relentless effort of becoming the best musicians in Oklahoma.

Plans for the **22nd Annual Dehydrator** Bicycle Race/Ride are in full swing and the event is scheduled to take place on Saturday, July 28, 2012. We set an all time attendance record last year and this year we hope to top that with 800+ riders from all over the country. The Dehydrator is the fastest growing bike event in Oklahoma. With over 30% growth in the past couple of years; we are committed to providing the best event possible, and your sponsorship helps us a great deal.

100% of the profit from **The Dehydrator** is used by the Duncan Band Boosters to support the Duncan Band programs for grades 6-12. Your support helps us run the event at a lower cost and in turn gives us higher profits.

TO BE A SPONSOR NOW, please send your sponsorship check made out to the "Duncan Band Boosters" with attached form to P.O. Box 314, Duncan, OK 73534

All sponsorship checks must be received no later than March 31st, 2012. Sponsors will be asked to provide a clear black and white camera-ready logo for the t-shirt and color or black and white logo for the registration flyers and website by April 15, 2012. Please email your logo to dehydratorguru@yahoo.com.

If you have made a contribution already **THANK YOU** and if not we look forward to your sponsorship and support this year. Please contact us if you have any questions.

Regards,

Kent Collins
The Dehydrator 2012 Coordinator
Kentoc.58@gmail.com
580.439.4827

Roger Neal
Dehydrator Marketing and Solicitations Chair
nearog@cableone.net
580.252.0360

“MUSIC GIVES A SOUL TO THE UNIVERSE, WINGS TO THE MIND, FLIGHT TO THE IMAGINATION, AND LIFE TO EVERYTHING” – PLATO

The 22nd Annual **DEHYDRATOR**

Sponsorship Opportunities

Platinum Partners - \$1000

- Name/logo featured on flyer reverse side
- Name/logo featured on all media purchases (i.e. advertising)
- Name/logo on front of event banners outside of Simmons Center
- Name/logo on finish line banner at the race course
- Name/logo on t-shirt front or sleeve
- Own information booth can be set up at Simmons Center

Gold Partners - \$500

- Name/logo featured prominently on flyer sponsor collage
- Name/logo featured prominently on t-shirt back
- Name/logo featured prominently on website with link to yours
- Name/logo on back of event banners

Silver Partners - \$250

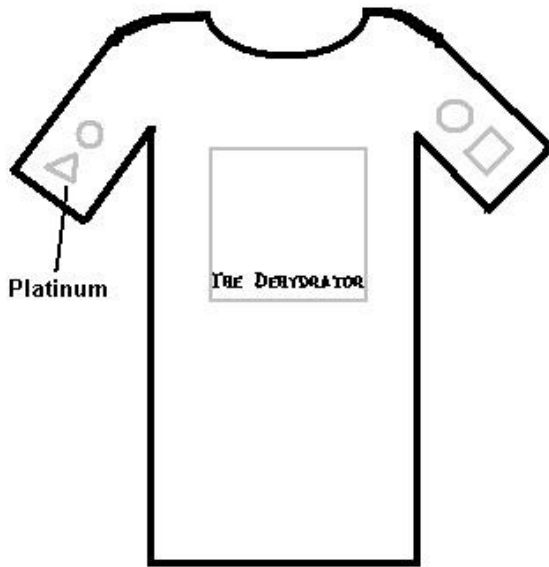
- Name/logo on flyer sponsor collage
- Name/logo on t-shirt back sponsor collage
- Name/logo featured on website
- Name/logo on back of event banners
- Name included in list read at awards ceremony
- Own banner can be displayed inside the Simmons Center

Bronze Partners - \$100

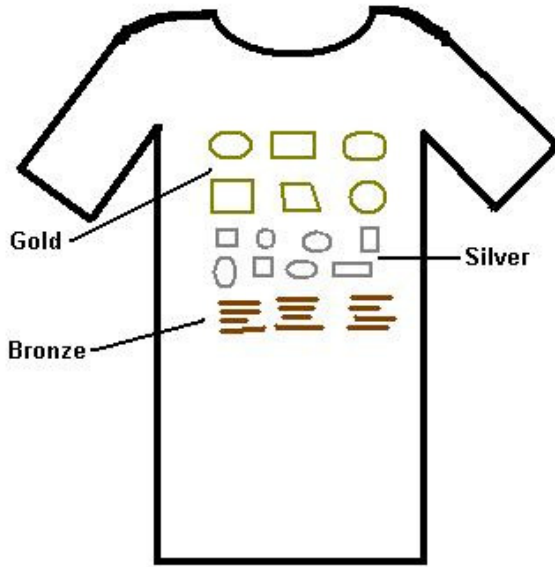
- Name on flyer sponsor list
- Name on t-shirt back sponsor list
- Name included in sponsor list on website
- Sponsor given complementary t-shirt

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Name/Logo Placement on T-shirt



Front



Back

=====CUT HERE=====

Sponsor Name: _____ Amount\$ _____

Sponsor Address: _____

City/State/Zip: _____ Phone: _____

Email address: _____ Website: _____

Mail Check to: Duncan Band Boosters, PO Box 314, Duncan, OK 73534

THANK YOU FOR YOUR SUPPORT!!

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